

BOB BISHOP BIOGRAPHY



BOB BISHOP

Bob facilitates and accelerates the journey of business leaders who have a burning desire to grow but are struggling to get beyond the current challenges to reach the promised land. These leaders exist in a variety of markets, technologies and geographies.

He blends over 25 years of experience growing businesses across a wide range of products and services with tools and processes of the Four Decisions® methodology. This combination is the catalyst for aligning and coordinating the business, building and growing the leadership team, and coaching and stretching the leader.

The 'Special Sauce' in Bob's offering is the coaching, teaching and goal setting that work in tandem with the tools to get the business and leadership to greatness in a shorter period of time and with less drama than self-implementing.

He is passionate about helping any group (business, team, club) move rapidly towards its full potential. Woven into this focus, Bob finds time to get outdoors for sports (running, golf, skiing) and to travel the world to find new friends and experience new things.

Executive Summary

Bob Bishop formed Apex Consulting to help people and organizations move towards their fullest potential. By assisting owners in growth, profitability, transition, team building & operations planning, he helps businesses calibrate for long term success. His breadth of experience in multiple industries allows Bob to be a diverse and well-rounded asset to executives and their companies. Previously, he helped small to medium size businesses with turnaround management, sales re-engineering and operational improvements.

Industry Specialties

Bob's background and expertise in engineering and business, along with more than 20 years of experience starting and running businesses, qualifies him to assist clients from many industries and organizations.

Coaching Specialties

- Executive Coaching
- Growing the Leadership Team
- Goal Setting

Specific Expertise

- Manufacturing
- Digital Marketing
- Data Analysis
- Team Building

Current Positions

- Principal, Apex Coaching and Growth Consulting
- 20+ years in starting and running businesses

Education

- BS Ceramic Engineering, Alfred University
- EMTM, Engineering/Wharton School, University of Pennsylvania