

CHRIS KENNY BIOGRAPHY**CHRIS KENNY**

Chris is a recovering lawyer who practiced business law for two international law firms. He retains his license to practice law in New Mexico. Pivoting to the world of business, Chris guided a closely-held enterprise back to profitability during a period of tremendous market uncertainty. As an entrepreneur, he helped launch a successful human resource management company.

Chris's passion is to help purpose-driven leaders create organizations that will allow them to answer "yes" to the 3 Life Questions™. To do that, Chris applies his unique ability to help his clients identify what matters most to them. He then uses the Four Decisions® model to deliver the clarity his clients need to make great decisions for themselves and for the organizations they lead.

Chris is certified by the WHY Institute to help individuals discover their personal and business WHY – a key component in helping business leaders find meaning in their work and in their life. Chris knows that if a leader gets the People Decision correct (the right people, in the right seats, doing the right things, for the right reasons), 99% of the leader's headaches disappear.

Executive Summary

Chris Kenny is president of STAR Group, LLC, and a certified business coach using the Four Decisions® model to help for-profit and not-for-profit leaders gain the clarity they need to build sustainable, thriving, impactful organizations. Chris is based in Albuquerque, New Mexico, where he lives with his wife and two sons. He enjoys working with clients around the world.

Industry Specialties

- Purpose-Driven Leadership
- Personal and Business WHY Discovery
- Executive Coaching
- Building/Construction
- Legal Services
- Not-for-profit

Coaching Specialties

- CEO coaching
- Leadership team development
- Effectively applying the People Decision
- Strategic planning and accountability

Specific Expertise

- Core Purpose and Core Values
- Strategy development
- Developing multipliers and "A" players
- Creating a leader-leader culture

Current

- President, STAR Group, LLC
- Mentor, Gravitas Impact Premium Coaches
- Principal, Kenny & Associates, LLC

Past

- President, Atlas Travel & Cruise/American Express
- Founder, Payday People Plus
- Governing Council President, Montessori of the Rio Grande Charter School
- Attorney-at-law, Winston & Strawn
- Attorney-at-law, The Polsinelli Firm

Education

- J.D., Georgetown University Law Center
- A.B., Economics (cum laude), Georgetown University