

**DAVID CHAVEZ** BIOGRAPHY**DAVID CHAVEZ**

David leads smart, savvy executives who have built successful businesses at the sacrifice of their personal lives, financial livelihoods and mental health and helps them develop new, structured approaches to managing and running their firms.

His background in being able to understand and coach high-level business leaders grew from his experience as a military veteran, from working with high-level firms such as Arthur Andersen and the Greenspun Corp., and from running his own businesses. In fact, Chavez has started, grown and sold five of his own enterprises.

Today, Chavez spends the majority of his time guiding executives on how to build teams that can execute more successful strategies. He also facilitates strategic-planning sessions and is known for rolling up his sleeves to help clients develop winning plans to get the job done.

Chavez is a Four Decisions® certified coach, a proven, structured approach to developing and executing strategy. He also is a Vistage International Chair, facilitating peer-advisory groups that help business executives become better leaders, make better decisions and achieve better results.

**Executive Summary**

David Chavez is founder of Assured Strategies, a strategic-planning coaching company in Las Vegas. He helps executives who have built successful businesses while sacrificing their personal lives and financial livelihoods to develop new, structured approaches to managing and running their firms. He draws on his experience as a military veteran, working with high-level firms and running his own businesses, to understand the challenges his clients face and help them improve their work and personal lives.

**Industry Specialties**

- Accounting/Financial Services
- Food Services/Hospitality
- Energy
- Executive Coaching
- Professional Sales

**Coaching Specialties**

- Executives & Executive Team Coaching
- Facilitating Peer Advisory Groups
- Strategic Planning

**Specific Expertise**

- Facilitating Executive Team Meetings
- Strategic Thinking & Execution Planning
- Business Plans
- Profit Consulting
- Cash Flow, Debt and Equity Funding
- Advisory Management Consulting
- Business Due Diligence
- Exit Strategies

**Current**

- CEO, Assured Strategies
- Four Decisions® Certified Coach, Gravitas Impact Premium Coaches

**Past**

- CEO, Chavez & Koch, CPA's, Ltd.
- Special Projects Coordinator, Greenspun, Inc.
- CPA, Arthur Andersen, LLP

**Education**

- BS Accounting, University of Nevada-Las Vegas- College of Business