

DOUG DIAMOND BIOGRAPHY**DOUG DIAMOND**

Doug is one of a small number of Four Decisions® Certified Coaches worldwide that also owned/ran a technology company that became a company that grows by more than 20% or more for four consecutive years.

He is also a Certified Great Game of Business coach to help his client join those methodologies together into one powerful combination. He has developed skills in bringing geographically diverse executive teams together remotely for planning and performance monitoring.

Doug draws from his own small business ownership experience and techniques from business thought leaders to help companies take the most effective path to steady growth and improvement. He has been coaching since 2001 and specializes in helping companies improve bottom line performance and owner compensation.

As a Four Decisions® Certified Coach, Doug helps companies to improve in each of the four critical areas growth businesses need to get right: people, strategy, execution, and cash. He became a certified in 2009 and has developed a strong/well-rounded knowledge of each of the Four Decisions®.

Doug is a dynamic speaker and meeting facilitator who understands the complexity of running a business. He helps the management team through well-designed, long-term, annual and quarterly planning processes designed to set meaningful, attainable targets that get the team aligned and excited. He also helps the team to monitor performance to make sure that the targets get hit consistently.

Executive Summary - Doug Diamond works with executive teams of small to medium sized businesses (10 to 250 employees) to help them grow and improve on a sustained basis.

Industry Specialties

- Software
- IT/Technology
- Wealth Management
- Engineering
- Hospitality
- Marketing & Advertising
- Plumbing/HVAC

Coaching Specialties

- Geographically diverse management teams
- Open Book Management/Great Game of Business
- Strategic planning-Gazelles One-Page Plan Implementation

Specific Expertise

- Cash flow and profitability improvement
- Executive team coaching & development
- CEO coaching
- Strategic differentiation

Current

- CEO, Business Improvement LLC
- Four Decisions® Certified Coach, Gravitas Impact Premium Coaches (2009)
- Certified Coach, Great Game of Business (2017)

Past

- CEO/Owner, Club Systems Group (formerly Diamond Management Systems, Inc.)
- Church Council President & Treasurer, Gloria Dei Lutheran Church, Huntingdon Valley, PA
- Certified Trainer, Decisions for Living – counseling prison inmates at Bucks County Correctional

Education

- BS, Wharton School of Business, University of Pennsylvania

Interests

- Married for 25 years with two daughters, Doug's Interests include reading, fitness, photography, theatre and travel.