

HERBERT SAPPER BIOGRAPHY



HERBERT SAPPER

Herbert is a business coach specializing in organizational changes that lead to a culture of strategic thinking, measurable accountability, and the use of effective tools, proven worldwide, to make the best decisions.

There are a lot of companies that are growing, but in a disorganized way which can lead to stagnation at some stage of growth or even to exiting the market. Herbert guides leadership teams to understand the four key areas in which growing companies must make important decisions to make growth sustainable in the long run.

He uses the Four Decisions® framework, strategic thinking, planning the execution, people, the team and the leaders, and sustainable sources of cash.

Some companies have tried to answer the questions contained in these four major areas on their own, but a high percentage fail because they lose sight of some details in the whirlwind of day to day. These initiatives are complex, so many in the company do not understand the initiative. By providing an outside look at these companies, a business coach helps them maximize their chances of growth through a simple and understandable action plan.

Executive Summary

Herbert Sapper is a Four Decisions® Certified Coach specializing in organizational changes that lead to a culture of strategic thinking, measurement and action using simple and effective growth management tools. He has over seven years of business consultant experience with emphasis on process optimization, operations improvement and business strategic planning. Sapper also has experience with software development and implementation and is highly involved in technology and telecommunications procurement processes.

Industry Specialties

- Banking/Real Estate
- Building/Construction
- Computer/IT/Software Development
- Marketing
- Retail

Coaching Specialties

- Leadership & Business Coaching
- Organizational Culture
- Strategic Planning & Growth Management

Specific Expertise

- Process Optimization
- Operations Improvement
- Business Strategic Planning
- Software Development and Implementation
- Telecommunications Procurement Processes
- Technology

Current

- Conscious Business Coach Certified, Conscious Business Coach Center International
- Freelance Consultant and Business Coach
- Four Decisions® Certified Coach, Gravitas Impact Premium Coaches
- Professor, Master of Research Operations, University of Galileo
- Associate Certified Coach, International Coach Federation

Past

- Business & Life Coach, ADEPSA
- Professor, University of Francisco Marroquin
- Contract Manager, Millicom International Cellular/Comcel

Education

- Master's in Business Administration, Carlos III of Madrid University
- Masters in Operations Research, University of Galileo
- Systems Engineer, University of Francisco Marroquin
- Executive & Life Coach, International Certification