

HELLEN JUDITH ICUMAR BIOGRAPHY**HELLEN JUDITH ICUMAR**

Judith is a business coach who crafts winning strategies for organizations using channels and tools that are affordable and accessible. She helps develop avenues of continuous communication between organizations and their stakeholders that include tools for monitoring/evaluation of the crafted strategies and makes them more visible to potential clients through brand recognition activities.

Judith follows the Four Decisions® framework to help companies realize growth by recruiting accountable and committed A players, having a winning strategy and flawless execution of processes, and an increased cash flow which is available for use and expansion of the company.

Judith is also involved in her church where she serves as the Associate Pastor of The City Church, Luzira.

Executive Summary:

Judith Icumar is the COO of Transform African Ministries, an organization spearheading economic, social and spiritual transformation of Ugandans with a view to influencing the country and the continent as a whole.

She is also the Chief Executive Officer of Fit for Life, an entrepreneurship development program of Transform African Ministries. It's through the Fit for Life program that university and college students are trained in entrepreneurship development and those with viable business plans receive start-up capital. The program further links them to experienced business men and women who mentor them for a period of three years to ensure their success. In addition, the university graduates are trained on how to be A player employees.

Industry Specialties

- Agribusiness
- Conservation Farming
- Mass Communication and Journalism
- Education
- Human Resource

Coaching Specialties

- Organizational communication
- Corporate brand development
- Business strategy
- Executive team coaching and development
- Setting up systems that drive growth

Specific Expertise

- Communications
- Brand development
- Documentary production
- Executive Coaching

Current

- Business Growth Advisor
- CEO Fit for Life
- COO, Transform African Ministries

Past

- Communication Specialist, Maxwell Stamp PLC
- Communication Expert, Maxwell Stamp, ESP I
- Communication Consultant, National Environment Management Authority
- Member, Planning, Development and Advisory Team Gaba Community Church

Education

- MA Journalism and Communications, Makerere University