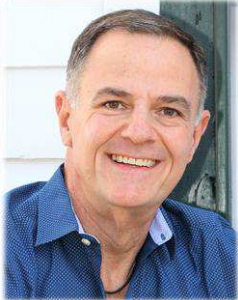


**MARK E. GREEN** BIOGRAPHY**MARK E. GREEN**

Mark is a strategic advisor and coach to CEOs and executive teams worldwide. Driven by a relentless passion to liberate human potential, he has addressed, coached and advised thousands of business leaders across a wide range of industries over the past 14 years. Mark deeply believes every CEO has the ability to unlock more of their own potential and, in turn, to help their people do the same - driving the business and personal success they envision, including an adventurous and fulfilling lifestyle.

He coaches CEOs with \$20-400 million in revenue who are stuck in the "Growth Trap". Already successful, but unable to *predictably* generate the financial or quality of life results they want through their organization. Mark has helped CEOs grow themselves and their teams to overcome major obstacles, deal with tough decisions and capitalize on new opportunities to generate breakthrough results.

His high integrity, direct style and powerful intuition accelerate team performance, distributed decision-making, productivity, revenue and profitability. Importantly, Mark's clients also report significantly lower stress, reduced time consumed by the business and vastly improved life balance.

In his book *Activators* ([www.activators.biz](http://www.activators.biz)), Mark exposes the unconscious mechanisms that interfere with your thinking and results. Drawing on behavioral research, client case studies and his own extensive experience, he has written an operations manual for your "business mind" filled with proven guidance and practical tools to help CEOs and their teams accomplish more.

He is a Core Advisor to Gravitas Impact Premium Coaches, the Master Trainer for global coach practice development, a Coach and Mentor to coaches worldwide, and an active contributor to the development of programs and content for the Four Decisions® ecosystem.

**Industry Specialties**

- Technology Services
- Professional Services
- Construction and Contracting
- Marketing and Advertising

**Coaching Specialties**

- CEO and Team Coaching
- Mindset and Behavioral Change
- Strategic Planning
- Public Speaking

**Specific Expertise**

- Strategic and Business Planning
- Mindset and Behavioral Change
- Salesforce Hiring, Evaluation and Development
- Four Decisions® Implementation

**Current**

- President, Performance Dynamics Group LLC
- Coach and Advisor to CEOs
- Core Advisory Team, Gravitas Impact Premium Coaches
- Master Trainer - Global Practice Development, Gravitas Impact Premium Coaches

**Past**

- Account Manager, ALLTEL Information Services
- Partner, Sanders Management Associates
- Partner, Events etc.

**Education**

- AB Psychology, Business, Washington University -- St. Louis, MO
- Four Decisions® Certified Coach, Gravitas Impact Premium Coaches