

# MARK MILLER BIOGRAPHY



## MARK MILLER

A Four Decisions® certified coach and Founder of Flywheel LLC, Mark specializes in accelerating the growth of companies by helping to drive strategic and cultural alignment and execution discipline.

Working with the CEO and leadership team, he partners to create a clear path to leverage organizational strengths on the way toward achieving new possibilities. He engages, challenges and positively supports clients to work through obstacles that are holding them back from peak performance.

With professional experience in growing different businesses, Mark helps clients drill down to root issues and sequence action steps to overcome their challenges. His experience includes building healthy company cultures, overcoming challenging personnel and organizational structure issues, crafting actionable strategic plans, and driving operating performance through clear execution and accountability disciplines.

Mark is passionate about unlocking individual and organizational potential and believes that healthy, high performing companies have a positive impact on the lives of their people and society at large. He and his wife, Maggie, have two children and together they enjoy skiing, hiking and kayaking.

### Executive Summary

Along with owning and running his own family business (which required a financial turnaround), Mark has progressive leadership experience in several mid-market companies. This includes 10 years as COO, where he helped scale two different companies in two different industries to new heights. While serving as COO, Mark learned about and implemented the Four Decisions tools and methodology to accelerate both top and bottom line growth.

### Industry Specialties

- Food production
- Manufacturing
- Agribusiness
- Retail
- Environmental services
- Professional services
- Wholesale/Distribution

### Coaching Specialties

- Implementing a strategic execution system to manage and accelerate growth
- Building a competitive advantage through culture and accountability
- Executive Coaching that unlocks individual and organizational potential

### Specific Expertise

- Strategic Planning and Business Execution
- Personnel and Organizational Management
- Marketing and Sales Management
- KPI creation and Scorecard Deployment
- Family Business Management

### Current

- Founder & Principal of Flywheel LLC
- Four Decisions® Certified Coach, Gravitas Impact Premium Coaches

### Past

- Chief Operating Officer - Joe Jurgielewicz & Son
- Chief Operating Officer - Ethosource LLC
- VP Operations - The Bachman Company
- VP Marketing - The Bachman Company
- Owner & President - Atlantic Pride Corporation

### Education

- MBA - Florida Atlantic University
- BA - Dickinson College - Economics and Policy Management (Double major)