

RICK HOLBROOK BIOGRAPHY**RICK HOLBROOK**

Rick has been working with Alberta based business leaders since 2004 and is privileged to have served more than 80 clients as their coach, advisor and consultant.

As a Four Decisions® certified coach, he has worked with founders, CEO's, partnerships and executive teams from diverse industry segments including manufacturing, construction, engineering, technology, and business/financial services.

Rick's approach is to provide a proven process, tools and his experienced perspective to leadership teams who are trying to grow their business. He guides them in creating an executable growth strategy, shaping their company culture and optimizing their leadership team dynamics. His focus is to help the leaders first define and then achieve, their vision for their company. He prefers to work with leaders who want their leadership to positively impact all their stakeholders.

Rick is married and has three adult children and one dog. He enjoys fitness and sports and plays a consistently erratic game of golf!

Executive Summary

Rick Holbrook is the founder and owner of Growth Stratagems. His business leverages his 25 years of corporate experience with high growth rate companies. Rick has held executive level responsibility for sales, marketing, engineering and international business development. He has experienced firsthand the challenges and successes of growing a business and has been coaching and facilitating leadership and business growth since 2004.

Industry Specialties

- Building/Construction
- Computer/IT/Software Development
- Education/Training/Development
- Engineering
- Manufacturing/Production

Coaching Specialties

- Strategic thinking and execution planning
- Globalizing your business
- Technical sales leadership

Specific Expertise

- Strategies for business growth
- Leadership skill development
- Leadership team dynamics
- Sales and marketing

Current

- President/Owner, Growth Stratagems
- Four Decisions® Certified Coach and Mentor, Gravitas Impact Premium Coaches
- Certified Coach Leadership Advantage Development Program

Past

- Franchise owner, Renaissance Executive Forums
- Vice President Sales, Toromont Process Systems
- Vice President International Sales, Enerflex Systems

Education

- Bachelor of Engineering, Mechanical Engineering Carleton University
- Professional Engineer, Alberta