

**ROBERT FISH** BIOGRAPHY**ROBERT FISH**

Robert is founder of Insight CXO, a firm committed to helping CEOs and Entrepreneurs create winning cultures through alignment and accountability, industry dominating growth strategies and frameworks for consistent execution and results.

This is accomplished by using a unique mix of coaching, entrepreneurial experience, and consulting leveraging the Four Decisions® and Rockefeller Habits, as the proven foundational tools to help entrepreneurs and their teams scale and grow. In 2016, Robert authored *The BreakAway Move*, a book helping companies accelerate growth.

Robert's own success provides a blueprint to help other companies successfully scale up. Two of his startups have each won multiple awards, such as Inc. 5000, Charlotte, NC Fast 50 and Best Places to Work. Self-funded Integra Staffing reached 9MM in revenue in five years and venture funded AvidXchange has grown to over 1,000 employees.

He is a member of the Entrepreneurs' Organization including past Chapter President, Chairman Emeritus of Charlotte Works a role appointed by the Mayor, and co-founder of The Diversity Forum.

**Executive Summary**

Robert is CEO of Insight CXO, which provides Business Strategy Coaching for mid-market companies ready to scale up. He is the author of *The BreakAway Move* and an accomplished entrepreneur having successfully founded and scaled three companies. In addition to business, Robert loves to compete and enjoys pushing the limits racing mountain bikes and off-road motorcycles on a pro level.

**Industry Specialties**

- Software and Technology
- Manufacturing
- Service and Human Resources

**Coaching Specialties**

- Executive team coaching and development
- Scaling Up Strategies
- Entrepreneurs

**Specific Expertise**

- Creating industry dominating growth strategies
- Creating frameworks for consistent execution and results
- Creating alignment, accountability and winning cultures
- Creating processes to scale growth

**Current**

- Founder, Insight CXO
- Entrepreneurs' Organization
- Regional Advisor & Four Decisions® Certified Coach, Gravitas Impact Premium Coaches
- Certified Value Builder

**Past**

- Co-Founder, Integra Staffing & Bankston Partners
- Co-Founder, AvidXchange
- Co-Founder, Synetron

**Education**

- Accounting, North Carolina State University
- President, Sigma Chi Fraternity, Delta Epsilon Chapter