

SHANNON BYRNE SUSKO BIOGRAPHY**SHANNON
BYRNE SUSKO**

Shannon has been working with CEO's, boards, executive teams and individuals who want to grow, both personally and professionally, for over 20 years. She is a serial entrepreneur who implemented and evolved the One Page Plan* methodology into the Metronome Growth framework to scale up two companies that she co-founded and served as CEO to lead two successful exits within six years of each other.

She has since written two best-selling books, *The Metronome Effect (2014)*, and *3HAG WAY (2018)*, which serve as practical strategic execution guides. An expert at understanding, implementing and realizing the value of this methodology, Shannon shares a detailed account of how to step-by-step implement the Metronome Growth Framework and other thought leaders tools in one habitual growth rhythm.

Shannon has 20+ years of experience leading high-growth companies in North America. Her technical expertise is coupled with extensive sales, marketing and operations experience. She also serves on for-profit and not-for-profit boards at regional, national, and international levels.

Executive Summary

Shannon Byrne Susko is the CEO and head coach/advisor of ShannonSusko.com, helping CEO's and top executives in a variety of industries around the world. Shannon works with these leadership teams using the Metronome Growth Framework to ensure their companies are on the path to growth and predictable profit. She is a recipient of Canada's Top 40 under 40, the Sarah Kirke Award for Entrepreneurship and Innovation, one of Canada's Top 150 Women, and received YWCA Women of Distinction awards both for Technology and Entrepreneurship.

Industry Specialties

- Financial technology services
- Technological innovation
- High growth companies

Coaching Specialties

- CEO and Leadership Team Coaching
- Strategic Execution
- High Growth Companies
- Multi-Generational Family Business

Specific Expertise

- People
- Strategy
- Execution
- CEO experience and expertise
- Entrepreneurship
- 3HAG
- Strategic Pictures
- Innovation

Current

- Business Coach,
- Best-Selling Author,
- Founder of ShannonSusko.com,
- Co-founder of Metronome Growth Systems
- Four Decisions® Certified Coach & Train the Trainer (Global), Gravitas Impact Premium Coaches

Past

- President, Subserveo-DST Brokerage Solutions
- Co-Founder, President & CEO, Subserveo Inc.
- EVP-Product & Technology, Payment Processing Inc.
- Co-Founder, President & CEO, Paradata Systems Inc.

Education

- Bachelor of Commerce, Saint Mary's University
- BSc, Computer Science & Business Administration, Saint Mary's University
- Master of Computer Science, Technical University of Nova Scotia
- Master of Business Dynamics (MBD)