

**TED SARVATA** BIOGRAPHY**TED SARVATA**

If your business is making the world a better place, Ted wants to talk with you. No matter how successful you are and how much of a difference you're making, if your business needs more of your time and energy to scale its impact, you do not have a sustainable business model.

Ted's clients are mid-sized, purpose-driven companies with a drive to grow and learn. He works in the Portland, Oregon area with executive teams in a private workshop setting, taking the time to address critical questions and develop key habits in the areas of Strategy, Execution, People and Cash: The Four Decisions®. With this clarity, they break through barriers to impact and growth within the team and the company as a whole.

When an executive team agrees on and is accountable for the highest priorities, growth and impact continues with dramatically fewer day-to-day hours from each executive. This frees leaders for the kinds of actions that really make a difference in the business and their community.

Growing up as Teddy and then Ted Ernst, he became Ted Sarvata when he married the love of his life, Celeste Nadeau and they choose this new name together. Sarvata means "integrity" or "wholeness" which is the lens they use to look at the world. Ted and Celeste have two children.

**Executive Summary**

Ted Sarvata's 25 years of experience leading and guiding groups allows him to ask impactful questions, give practical and realistic advice and provide powerful tools that make a difference right away while outlining a step-by-step path for the future. Ted makes the complicated simple, allowing executives and their teams to focus on what really matters, both inside and outside the business. Ted takes great pride in seeing companies, families, and communities thrive as a result of this transformational work.

**Industry Specialties**

- Computer/IT/Software Development
- Food Services/Hospitality
- Manufacturing/Production
- Marketing
- Not-for-profit

**Coaching Specialties**

- Executive team alignment
- Company vision
- Connecting vision to impact

**Specific Expertise**

- Business strategy
- Fostering healthy conflict
- Maximizing productivity

**Current**

- President and CEO, TedSarvata.com
- Four Decisions® Certified Coach, Gravitas Impact Premium Coaches

**Past**

- Board Treasurer, Mother Earth School
- Director of Organizational Development, Aboutus.org
- Youth Housing Assistance Coordinator, Illinois DCFS
- Administrator, Heartland Alliance

**Education**

- BSE, Electrical Engineering, Princeton University