

WILL DITZLER BIOGRAPHY**WILL DITZLER**

As former President and CEO of a mid-market growth firm, Will is a long-term disciple of the Four Decisions® and Scaling Up methodologies. Under his leadership his company grew from \$400,000 to \$20 million in revenue and was recognized as a "Growth 100" firm and "Best Place to Work" in Indiana,

Will sold his business and moved into coaching to share the learning curves his team experienced with other business leaders. His experience personally implementing the Four Decisions® tools as a CEO and working as a coach with dozens of companies in over 15 different industries provides a practical perspective when working with CEOs and leadership teams. With a focus on people and execution disciplines, Will has a proven track record of success as a CEO and Coach.

Outside of his business interests, Will pursues passions in wetland and ecological restoration and wildlife habitat management on conservation properties he owns and through volunteer work with conservation organizations. He enjoys the outdoors through hunting, fishing, mountain biking and competing in Triathlons. He is also a mentor in the Westfield Youth Assistance Program, the community in which he lives with his wife Nancy and two sons, Drew and Noah.

Executive Summary:

Will Ditzler is President/founder of RiverBirch Executive Advisors and a Four Decisions® Certified Coach. With a proven track record of success, his core purpose is to help CEOs and leaders achieve excellence and fulfill their vision. Will's style is relational and direct, with a constant drive for results. His core values are Life Long Learning, Discipline Drives Execution, Keep it Simple, Truthseeker, and Servants Heart.

Industry Specialties

- Engineering
- Environmental Consulting
- Consulting Services
- Project Management and Construction

Coaching Specialties

- Strategic planning
- CEO and executive team coaching
- People and execution disciplines

Specific Expertise

- Hiring processes including Topgrading
- Building best place to work cultures
- Execution and accountability processes
- Ownership transition

Current

- President, RiverBirch Executive Advisors
- Board Member, The Nature Conservancy Indiana

Past

- President and CEO, JFNew
- Board, Indiana Natural Resources Foundation
- Founder and Chairman, Jimmy F. New Foundation

Education

- B.S. Finance, Indiana University
- Certificate in Executive Management, Notre Dame