

**PAUL CRONIN** BIOGRAPHY**PAUL CRONIN**

Paul works exclusively with entrepreneurs and action-oriented business owners to eliminate frustrations, achieve breakthrough growth and maximize the value of their companies. He also helps exiting owners to plan their succession and help execute their business transition.

Paul turns complex problems into simple solutions by helping business owners and their leadership teams implement time-tested, easy-to-use "Tools" that create great wealth. These tools are put to work immediately to make strategically smart decisions, keep everyone aligned and accountable to those decisions and execute quickly.

This strategic execution helps entrepreneurs and their leadership teams break through the ceiling. It is what differentiates the 5% successful companies from the rest.

Married for 27 years, Paul is father to three boys. He enjoys Tae Kwon Do, SCUBA diving, skiing, and travel and is past board president and elder for his church. Paul is inspired by those seeking excellence and who persist with grit.

**Executive Summary**

Paul Cronin is managing partner, senior business advisor and head coach with Cornerstone3, Inc. He brings nearly 30 years of experience as a corporate executive along with seven years as a turn-around expert. He has served as CEO/ President/General Manager for seven companies across multiple industries and presently works with CEO's and their leadership teams as a facilitator, advisor and executive coach.

**Industry Specialties**

- Business Advising
- Distribution
- Financial Services
- Technology/Software As a Service
- Manufacturing

**Coaching Specialties**

- Strategic Execution - 4 Decisions / 3HAG WAY
- Conflict Management
- Exit Strategy Planning

**Specific Expertise**

- Growth Strategy & Execution (framework, discipline & tools)
- Exit Strategy & Business Transition Planning
- Conflict Management (partnerships, family businesses, etc.)
- Executive Coaching and Leadership development
- Keynote Speaker and Workshop Facilitator

**Current**

- Managing Partner, Senior Business Advisor & Head Coach, Cornerstone3, Inc.
- Certified Four Decisions® Coach, Gravitas Impact Premium Coaches

**Past**

- Partner, Platinum Group - turnaround management
- CEO, Dexterity Dental
- CEO, Anderson Ironworks
- CEO techies.com
- Regional VP Earth Technologies

**Education**

- BS Accounting, SOM Honors Program
- Gravitas Impact Four Decisions Certified Coach
- 3HAG WAY Certified Coach
- Gazelles Certified Coach
- Dale Carnegie Leadership Program