

# MATTHIAS 'FRITZ' ROBERG

## BIOGRAPHY



## MATTHIAS 'FRITZ' ROBERG

Matthias has a deep understanding of the pressures facing leaders in the business world. His first-hand experience of the corporate environment ensures he can empathize with and extend leaders facing stressful times.

Before joining GROW, Matthias worked as Regional Director within the Imperial Motor Group, where he encountered a business environment characterized by intense competition and high levels of stress and pressure. Achieving results was the number one priority and failure was not an option.

He started his working life as a teacher, and then a national rowing coach at the University of the Witwatersrand where he organized and coached the first junior coaching crews to travel to world championships.

Matthias has on-the-ground experience at almost every level of business. He understands the pressures facing business leaders and can provide the perspective needed to help them make the right calls on people and strategy.

Matthias knows what it takes to build a high-performing and competent team and can help business owners train and manage highly-effective individuals. He works with existing employees to build capacity and improve productivity in the business, before looking for new talent. He can provide a different perspective to business owners and coach them to enhance their leadership styles to unlock the hidden potential in their employees.

### Industry Specialties

- Automotive
- Athletics Coaching
- Education
- Professional Sales

### Coaching Specialties

- Executive & Business Coaching
- Business Strategy
- New Business Development

### Specific Expertise

- Building high performance teams
- Build capacity and improve productivity in business
- People management
- Sales management
- Unlocking hidden potential in employees

### Current

- Coach, GROW
- Certified Four Decisions® Coach, Gravitas Impact Premium Coaches

### Past

- Regional Director, Associated Motor Holdings
- Regional Branch Manager, Garage Equipment Service
- Dealer Principal, Associated Motor Holdings
- Dealer Principal, Wheels of Africa (Hyundai automotive)

### Education

- Masters' degree in Management Coaching, University of Stellenbosch Business School
- Higher Diploma in Education, University of Witwatersrand
- Professional Business Coaching Certificate, University of Stellenbosch Business School