

# DARREN GARDNER BIOGRAPHY



## Darren Gardner

Darren has a 30-year career in Business, Leadership, and Information Technology with TXU Energy, Microsoft, ClubCorp, Teksinc, and Simpatico. Darren founded Teksinc in 2003, a multimillion-dollar IT company, which he sold to Simpatico in 2019. Darren embodies a strong commitment to the Customer Experience.

Part of the role as owner of Teksinc was helping clients with their business challenges with systems, processes, and people. Darren's business experience also includes owning and operating In The Pattern Flight School and Aviation Services and a real estate investment business.

Darren's experience in the corporate, small business, entrepreneur, and business ownership capacities give him a powerful and comprehensive effectiveness in helping businesses and organizations resolve business issues, grow revenue, scale up, and reach their goals and maximum potential.

With decades of strong business and personal relationships through networking groups, Chambers of Commerce, Church and other Volunteer Organizations, and Municipal Government. Darren strongly believes in developing business by building genuine relationships.

Outside of work, Darren enjoys time with family and staying involved with church and community.

Darren holds his private pilot's license and enjoys flying for business, pleasure, and non-profit events.

### Industry Specialties

- Service-related businesses- HVAC, Plumbing, etc.
- Information Technology
- Manufacturing and Fabrication

### Coaching Specialties

- 7 Attributes of Agile Growth® Certified Business Coach
- Innermetrix ADVanced Insights

### Specific Expertise

- Customer Experience Strategy and Net Promoter Systems
- Strategic Planning
- Information Technology Systems
- Organization Assessment and Alignment

### Current

- Executive Coach & Business Strategist, ProActive Leadership Group
- Owner and Managing Partner, In the Pattern Fight School, Aircraft Rentals, and Aviation Services
- Owner and Managing Partner, Private Real Estate Company
- Vice President and Board Member, Dallas Executive Association
- Committee Member, Town of Addison Census Committee

### Past

- CEO and Founder, Teksinc IT Solutions
- VP Customer Experience, Simpatico Systems
- Chairman of the Board of Directors, Metrocrest Chamber of Commerce
- Committee member of Town of Addison Bond Committee

### Education

- Southern Methodist University-Cox School of Business, Business Management Certification
- AAS-Digital Microprocessor Technology
- Leadership Class XX, Metrocrest Chamber of Commerce