

**GEORG VON LAFFERT** BIOGRAPHY**GEORG  
VON LAFFERT**

Georg is committed to enabling people and businesses to grow.

After training as a bank buyer and graduate economist, he worked for many years as an advisor to Arthur Andersen, Alden Consulting and was the founder of Intero Consulting. This company had its main focus in purchasing and sales optimization. His customers included. Microsoft and the alliance, among others. In 2008 Georg sold his own shares to focus on the completion of an MBA in Insead.

Georg became Head of Business Development at Kerkhoff Consulting in Düsseldorf, after leading consulting company start-ups in 2009 and has also worked in management of a forestry family business. Since 2012 he has been a Certified 7 Attributes of Agile Growth® and Growth Coach.

Clients appreciate Georg's use of a great hands-on strategy approach to facilitate internal discussions and his ability to add a lot value by asking the right questions and bringing in his own entrepreneurial experience. Georg's questions activate discussion and self-awareness.

**Executive Summary**

Georg Von Laffert is committed to enabling people and businesses to grow. After training as a bank buyer and graduate economist, he worked for many years as an advisor to Arthur Andersen, Alden Consulting and was founder of Intero Consulting. George completed his MBA in Insead in 2008, including studies in Singapore and France. He became Head of Business Development at Kerkhoff Consulting in Düsseldorf.

**Industry Specialties**

- Economics
- Forestry
- Purchasing and Sales
- Software Technology

**Coaching Specialties**

- Business Development
- Management Consulting
- Business Strategy

**Specific Expertise**

- Growing Companies and People
- Building a working management team
- Start-ups and Entrepreneurship
- Change Management

**Current**

- Certified 7 Attributes of Agile Growth® Coach, Gravitas Impact Premium Coaches

**Past**

- Partner, Integral Partners
- Leiter Business Development, Kerkhoff Consulting
- Owner, Intero Consulting

**Education**

- MBA, INSEAD
- Economics, Technical University Berlin