

**MARK E. GREEN** BIOGRAPHY**MARK E. GREEN**

Mark Green is a speaker, author, strategic advisor and business & leadership growth coach to CEOs and executive teams worldwide.

He is driven by a relentless passion to liberate human potential and has addressed, coached and advised thousands of business leaders across a wide range of industries over the past 17 years. Mark believes every CEO has the ability to unlock more of their own potential and, in turn, to help their people do the same – driving the business and personal success they envision, including an adventurous and fulfilling lifestyle.

He coaches CEOs with \$50-400 million in revenue who are stuck in the “Growth Trap.” Already successful, they are obsessed with creating scale, but cannot predictably generate the financial or quality of life results they want through their organization.

Mark’s books – “Activators – a CEO’s Guide to Clearer Thinking and Getting Things Done” (2018) and “Creating a Culture of Accountability” (2019) – tackle costly, real-world issues with practical, easy-to-implement research-based tools and techniques.

His integrity, direct style and powerful intuition accelerate team performance, distributed decision-making, productivity, revenue and profitability. Clients also report significantly lower stress, reduced time consumed by the business and vastly improved life balance.

Mark is a Core Advisor to Gravitas Impact Premium Coaches, a Coach and Mentor to coaches worldwide, and an active contributor to the development of programs and content for the Gravitas Impact 7 Attributes of Agile Growth ecosystem.

**Industry Specialties**

- Technology Services
- Financial Services
- Professional Services
- Construction and Contracting
- Marketing and Advertising

**Coaching Specialties**

- CEO and Team Coaching
- Mindset and Behavioral Change
- Strategic Planning
- Neuro-Linguistic Programming

**Specific Expertise**

- Strategic and Business Planning
- Mindset and Behavioral Change
- Salesforce Hiring, Evaluation and Development
- 7 Attributes of Agile Growth® Implementation

**Current**

- President, Performance Dynamics Group LLC
- Speaker & Author
- Strategic Advisor and Business & Leadership Growth Coach
- Core Advisor, Gravitas Impact Premium Coaches
- Coach & Mentor to Coaches Worldwide

**Past**

- Partner, Sanders Management Associates
- Partner, Events etc.
- Account Manager, ALLTEL Information Services

**Education**

- AB Psychology, Business, Washington University -- St. Louis, MO
- Four Decisions® Certified Coach, Gravitas Impact Premium Coaches
- Certified Neuro-Linguistic Programming Master Coach and Trainer