

# Cheryl Doll

BIOGRAPHY



## Cheryl Doll

Cheryl Doll, Ed.D. is the Senior Business Advisor at Compass Point Consulting, LLC. Cheryl has over 20 years of experience in Organizational Theory, Leadership Development, and Strategic Planning.

Cheryl began her career in higher education, working with executive leadership on outcomes assessment and career development, eventually landing in the organizational development space. Her last seven years were spent working to develop leaders and concentrating on long term, strategic planning for community colleges.

Growing up in both successful and unsuccessful family businesses, Cheryl decided to take her experience in strategic planning to help family businesses with growth, value, and succession.

Cheryl works primarily with companies in the manufacturing, construction, and professional service industries. Her clients are business owners that desire growth, care about the legacy of the business, and want to protect their financial future.

Cheryl also works with higher education institutions on developing strategic plans and high performing leadership teams. She provides hands-on consulting and coaching to help businesses and institutions close performance gaps; give owners practical, actionable tools that drive growth; develop leaders and position the business for successful ownership transition.

### Industry Specialties

- Manufacturing & Construction
- Professional Services
- Higher Education Institutions

### Coaching Specialties

- Strategic Planning
- Organizational Development
- Succession Planning
- Four Decisions® Certified Business Coach

### Specific Expertise

- Outcomes Assessment
- Recruitment and Retention Strategies
- Mentoring
- Curriculum Development
- Higher Education Leadership

### Current

- Senior Business Advisor, Compass Point Consulting

### Past

- Associate Dean, Organizational and Faculty Development, Lehigh Carbon Community College
- Assistant Director, Career Services, Lehigh University

### Education

- Doctor of Curriculum and Instruction, Wilkes University
- Master of Educational Leadership, Lehigh University
- Bachelor of Science in Business Management and Information Systems, Fairleigh Dickinson University