

# Xavier Naville BIOGRAPHY



## Xavier Naville

Xavier works with CEOs and their Leadership Teams to build an inspiring vision, culture and strategy that leads to faster growth and industry-leading profitability. He is a quadrilingual experienced business leader with a professional track record serving in executive roles across many organizations around the world.

Xavier leverages his years as a CFO, CEO, Entrepreneur and a Strategic Advisor making him a highly sought-after coach and confidante as he helps CEOs navigate the arduous path of scaling up their company, while managing cash flows and building highly effective teams.

Xavier founded Creative Food Group, a food processing company that supplied some of the largest restaurant chains in China. He took the business from a startup to eight factories and four farms in mainland China with over 1,500 employees across the country. The company served over 3,500 foodservice outlets with chilled or frozen foods, including Starbucks, McDonald's, KFC, Papa John's, Pizza Hut and Costa Coffee. He oversaw all aspects of daily operations for seven years before he sold the company to London-listed Bakkavor Group, a strategic buyer, for a successful exit.

### Industry Specialties

- Consumer Goods
- Food & Beverage Sector
- Agriculture
- Distribution
- Manufacturing
- Financial Management

### Coaching Specialties

- Business
- Financial
- Leadership Teams

### Specific Expertise

- Business Strategy
- Strategic CFO
- KPI Metrics
- Leadership Effectiveness

### Current

- Xavier Naville Strategy & Execution Coach
- Pattern at Vision Management Consultants

### Past

- Financial Controller Compass Group Paris, France
- CFO Compass Group China
- CEO Creative Food Group
- CEO Bakkavor China