

MARCIO REZENDE BIOGRAPHY



Marcio Rezende

Marcio is driven by the passion of helping people and businesses thrive together. He works with business leaders of mid-sized companies, applying strategic thinking and disciplined execution to achieve their goals.

He is recognized in his ecosystem as a coach who successfully helps leaders to reach their next level of competency.

One of his personal traits is being a lifetime learner, which keeps him searching for new, relevant content that apply to clients' success.

Marcio is married with Ana and has 3 kids. He loves spending his spare time with them at home or at the beach.

Executive Summary

Marcio Rezende developed his 12-year executive career in manufacturing companies, mostly in the highly demanding Automotive industry. His passion for developing high performing teams led him to start his own firm LIDEHRA to help business leaders develop themselves and their teams.

In 2017 his wife Ana, a former Human Resources Director, came aboard in Lidehra, expanding the firm's portfolio and offering a thorough set of people development solutions for startups and scale up companies (Talent Machine® methodology).

In search of providing top-of-class solutions for his clients, Marcio joined Gravitas Impact community and became a certified coach in the 7 Attributes of Agile Growth®.

Industry Specialties

- Startups and scaleups
- Manufacturing
- Tech companies
- Energy

Coaching Specialties

- Strategic Thinking & Execution Planning
- Leadership and Team Coaching
- Building authentic and aligned leadership teams

Specific Expertise

- Business strategy
- 1-on-1 coaching and team coaching
- Lean thinking
- Manufacturing plant management

Current

- Managing Partner, Lidehra People + Business
- Business Coach/Advisor for growth

Past

- Corporate Quality Manager, Wetzel Aluminum
- Operations General Manager, Mueller Group
- Plant Manager, SNR (Renault Group)
- Manufacturing Engineer, Tritec (BMW Group)

Education

- Certified 7 Attributes of Agile Growth® Coach, Gravitas Impact Premium Coaches
- Certified Coach, Integrated Coaching Institute, Brazil
- Master of Business Administration, Fundação Getulio Vargas, Brazil
- Bachelor of Science, Mechanical Engineering, University of Uberlandia, Brazil