

SHIRAZ ARSHAD BIOGRAPHY**Shiraz Arshad**

Shiraz is passionate about helping business leaders grow their company and people. His purpose is to help and support committed business leaders to maximize their impact, improve their organizations health and profitability, while having more time and less anxiety.

His experience working with business owners and leaders of large multinational corporations, as well as local businesses, puts him in a unique position, where he is able to help business leaders get measurable results.

He is an accomplished executive with 20+ years of professional and leadership experience with large MNCs and local companies. His executive track record has produced exceptional top and bottom-line results in multi-million-dollar business units. He is a strategic thinker with high levels of energy and commitment. He has managed complex projects, large teams & business growth even under challenging situations.

Executive Summary

I am a savvy business leader with operating experience as a senior executive across a diverse set of industries. After being “in the trenches” and realizing the challenges faced by CEOs to manage and grow their business, I transformed my career to educate and help business leaders to overcome the growth challenge. I work closely with CEOs to bring focus on what’s important, while driving clarity and alignment across their team.

Industry Specialties

- Product Data and Services
- Information Technology
- Ecommerce
- Education/Training/Development
- Travel and Tourism

Executive Assets

- Strategic Project, Program & Portfolio Management in fast paced and international environments. Successful track record of team building, digital production operations and quality improvement projects.
- Strategic thinking, digital innovative processes and implementation abilities.
- Executive Relationship Management (C-level Interactions – CEO, CFO, CISO)
- Extensive Global Vendor Management (RFP, Staffing, Managed Services)

Specific Expertise

- Strategic Thinking
- Leadership and Team Development
- Execution Planning
- Systems and Processes
- Organization Assessment and Alignment

Current

- Chief Operating Officer – Amadeus Pakistan
- 7 Attributes of Agile Growth® Coach, Gravitas Impact Premium Coaches

Past

- Head of Operations - GfK Pakistan
- Executive Member of Management Group – Etilize Inc
- Head of IT - Etilize Inc

Education

- MBA, Institute of Business Management (CBM)
- B.S Computer Engineering (B.S.C.E), Sir Syed University of Engineering and Technology